

PRESS RELEASE

Tuesday 21 July 2009  
For Immediate Release



## A feast of music, food and art as New Art Exchange opens its doors to the local community!

**The Community Open Day held by New Art Exchange was hailed as a huge success as over 600 visitors took part in the days' festivities.**

New Art Exchange organised a fun day for the local community, with entertainment and activities for the whole family including live bands, arts and dance workshops, childrens activities, cuisine from around the world and many more activities. People from the local community were entertained by a variety of local acts including Gospel singer Freddie Kofi, Balkan Horn band Aistaguca and Angolan Samba band - Kambasemba.

This was a great opportunity to find out about New Art Exchange, with free interactive workshops echoing New Art Exchanges' regular activities. Visitors took part in Capoeira Angola classes, painting workshops and the YARD drama group. From Reggae to Kathak, and Celtic beats to spoken word, the Community Open Day showcased the best of Nottingham artists, current activities, and Caribbean and Indian cuisine.

Younger visitors there took part in dance workshops, tribal art and face-painting, whilst many parents took the chance to have a relaxing Indian head massage and Henna body art.

### **An(other) Prize Draw Winner**

The acclaimed exhibition **An(other) Story** drew to a close, and a presentation for the special Mithila painting took place at the Community Day. Anobikash Konwar of Beeston, Nottingham won the special piece of art from the exhibition. Ming Chee Chung received the prize on their behalf from the curators of the exhibition - David Schischka Thomas and Saleem Arif Quadri MBE. This was followed by a Curator Talk on the exhibition and the background to the artwork and South Asian artforms represented in An(other) Story.

New Art Exchange are running a variety of interactive classes, events and exhibitions throughout the Summer. For further details contact them on 0115 924 8630 or check out the website: [www.thenewartexchange.org.uk](http://www.thenewartexchange.org.uk).

< ENDS >

**For further PRESS information please contact: Raam Tarat, Marketing and Communication Manager - Freelance, T: 0115 924 8630, M: 07944271979, E: [raam.tarat@thenewartexchange.org.uk](mailto:raam.tarat@thenewartexchange.org.uk)**

## PRESS RELEASE

Tuesday 21 July 2009  
For Immediate Release

### **Notes to Editors:**

#### **New Art Exchange**

- The NAE Community Open Day took place on Saturday 18<sup>th</sup> July 2009, 12 - 7pm
- Admission to the NAE Community Open Day, and all related activities were FREE
- For further information / line-up please visit the NAE website: [www.thenewartexchange.org.uk](http://www.thenewartexchange.org.uk)

#### **Programme for Saturday 18 July 2009**

**New Art Exchange was split into four zones, in which you can experience dance, art, music, and lots more:**

#### **Cafe Lounge :: LIVE MUSIC :: 12 - 6pm**

*Experience the best of World Music and local bands in our Café, as you experience a variety of sounds. From African rhythms to Celtic beats, Bhangra fusion to R'n'B, we have it all in our Café Lounge. You can also try out cuisine from all around the world, with the best of Caribbean, Chinese, and Indian food freshly prepared for the Open Day.*

- 12:00 - 12:30 DJ Lunches - Spinning the best in Pop / Hip Hop / Indie / R'n'B jams  
12:30 - 13:30 Kambasemba - One of the funkier local Samba groups to kick off proceedings  
13:30 - 14:00 Vince Gould (Waler) - Birmingham post-punk / hip hop and spoken word inspired from roots and history  
14:00 - 14:30 Freddie Kofi - Nottingham's award-winning gospel singer and song writer  
14:30 - 15:00 Chorestor - Original Reggae tunes from this solo artist  
15:00 - 15:30 Aistaguca - A Balkan Folk Orchestra horn band based in Nottingham whose music is styled around that of the Balkan 'Trubaci' bands  
15:30 - 16:00 Afro Invasion - Rhythmic soundscapes from this African dance band  
16:00 - 16:30 San2 Singh - R'n'B, Soul, Bhangra and Gospel vibes from Nottingham's rising new talent  
16:40 - 17:10 Big Jig - The Big Jig Ceilidh Band perform Celtic music and dances from Ireland and beyond, from rocking reels to haunting ballads and airs  
17:10 - 18:00 Global Gathering - Great DJ set from the brilliant Chill In The Park

#### **Activity Zone :: INTERACT! :: 12 - 5pm**

*A great opportunity for you to participate in Capoeira Angola Dance and Community Dance with Manning School. Also, Henna body art, face painting, Indian head massage and more, and it's all FREE!*

- 12:00 - 17:00 Face Painting  
13:00 - 14:00 Capoeira Angola Workshop  
13:00 - 16:00 Henna Body Art  
13:00 - 17:00 Indian Head Massage  
15:30 - 16:30 Star Child (by Manning School)

## PRESS RELEASE

Tuesday 21 July 2009  
For Immediate Release

### Performance Space :: DANCE & DRAMA :: 12.30 - 7pm

*Live dance performances and artist workshops with Afro-Brazilian dance, Manushi Dance (Indian Classical - Kathak) & YARD Youth Theatre (Drama). Also a special An(other) Story Artist Talk with the Curators for this critically acclaimed exhibition*

12:30 - 13:30 YARD Youth Theatre  
13:30 - 14:30 Afro-Brazilian Dance  
14:30 - 15:30 Manushi Dance (Classical Indian - Kathak)  
16:00 - 17:00 Djanogly Performance  
18:00 - 19:00 An(other) Story Artist Talk - Dave Schischka Thomas and Saleem Arif Quadri MBE

### Learning Room :: WORKSHOPS :: 12 - 5pm

*Arts workshops based on South Asian patterns with Samiah Haleem and Tribal Art workshops based on Madhubani paintings from our current exhibition, with Saleem Arif Quadri MBE*

12:00 - 14:00 Arts workshops based on South Asian patterns  
Tribal Art based on Madhubani paintings  
15:00 - 17:00 Arts workshops based on South Asian patterns  
Tribal Art based on Madhubani paintings

### New Art Exchange

- **New Art Exchange was awarded £5million** of funding from Arts Council England, Nottingham City Council, the Greater Nottingham Partnership, East Midlands Development Agency, Radford and Hyson Green New Deal for Communities, and European Regional Development Funding, and took 18 months to build. The organisation was a big winner in Arts Council England's the January 2008 review of national arts funding gaining a 58% increase in its annual funding grant. The award was made in recognition of the organisation's vital role in supporting visual and performing arts.
- **The award-winning building designed by architects Hawkins\ Brown** boasts 5 -storey building provides 1360 sqm space dedicated to visual arts with; galleries, workshop/performance/rehearsal space, artists in residence facilities, and a cafe. Distinguished from the red clay buildings of the neighbourhood by its black brick façade and arrangement of frameless windows ranging in size (from 0.16 sqm to 4.84sqm), offers incidental and unexpected views into and out of the building.
- **Mission:** *The New Art Exchange ambition is to become a national centre of excellence promoting contemporary arts development within the cultural and creative industries, to deliver an innovative and exciting programme of activity to promote, support and advocate contemporary multi-cultural arts development in visual and performing arts and new media. To be a cultural centre led by African, African Caribbean and South Asian arts practice. To serve an international community from roots firmly embedded in the local area*