

PRESS RELEASE

Mon 14 September 09
For Immediate Release



To Dance Like Your Dad

The new video installation from Hetain Patel

Commissioned by New Art Exchange and supported by Arts Council England

Dates: Sat 26 September - Sat 31 October 2009

Private View: Fri 25 September, 6 - 9pm

Opening Times: Monday to Friday 10am - 7pm and Saturday 10am - 5pm

Admission: Free

This autumn sees Hetain Patel's latest work 'To Dance Like Your Dad' debut at New Art Exchange, on Friday 25th September. This piece commissioned by New Art Exchange, and produced in association with nottdance09, looks at Hetain's attempt to understand an Indian mindset.

An exploration of visual, spoken, and movement languages in Hetain Patel's work is key to his investigations into Identity. In this new video installation he plays with the idea of cultural assimilation through imitation. Being British born he looks at the possibility of trying to understand an Indian mindset, or at least the mindset of the Indian immigrants that make up his immediate legacy.

Developed from a recent photographic series in which Patel documented members of his family, this work sees the artist stepping into his father's shoes, imitating his words, gestures and mannerisms. Patel takes the movements from his father's work place into his own working environment - a studio. Developed in parallel with his new live work *TEN*, this piece requires a very specific choreography- a duet between performer and cameraman.

Following international performances, exhibitions and residencies over the past six months in China, India and Romania, Hetain was recently short-listed for the Arts Council's special 'Artists Taking The Lead' commission in the East Midlands region. Artists taking the lead is part of London 2012's Cultural Olympiad and challenged artists across the UK to submit ideas for works of art to celebrate 2012. One winner from this shortlist of five in the region will deliver their project to a budget of £500,000. It is being delivered and funded by the Arts Councils of England, Wales, Scotland and Northern Ireland and will result in twelve commissions, one in each of the English regions and one in each of Scotland, Wales and Northern Ireland.

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The video installation will be on display from Saturday 26th September to Saturday 31st October, at New Art Exchange, 39-41 Gregory Boulevard, Nottingham NG7 6BE. Admission is Free.

- Ends -

For further PRESS information please contact: Raam Tarat, *Marketing and Communication Manager - Freelance*, T: 0115 924 8630, M: 07791 045090, E: raam@nae.org.uk

Notes to Editors:

New Art Exchange

- Admission to the exhibition is FREE
- The video installation will take place from Saturday 26th September - Saturday 31st October 2009
- The installation has been commissioned by New Art Exchange and takes place as part of *nottdance09* (Dance4)
- For more information visit the NAE website: www.nae.org.uk

Hetaim Patel

In 2004, having graduated just a year earlier, Hetaim Patel received the decibel award from Arts Council England, East Midlands. Since then, his photography, video and live works have been exhibited nationally and internationally.

Hetaim's work examines various sensory forms of language, communication and cultural identity. Often using his own body as a site for these discussions, he strives to find a connection with his heritage through the exploration of physics, rituals and Indian classical music. Employing techniques ranging from fashion photography to tabla drumming, he is interested in processes. This he believes is often where work becomes less culture specific and more about the general communication between bodies.

Having just completed a two-year residency at Lakeside Arts Centre Nottingham, and continuing to tour his Sine Language exhibition nationally with beatboxer Jason Singh, Hetaim is currently working on a number of new collaborations with dancers, musicians and electrical engineers.

Artist information from Artist Network Database

New Art Exchange

- **New Art Exchange was awarded £5million** of funding from Arts Council England, Nottingham City Council, the Greater Nottingham Partnership, East Midlands Development Agency, Radford and Hyson Green New Deal for Communities, and European Regional Development Funding, and took 18 months to build. The organisation was a big winner in Arts Council England's the January 2008

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review of national arts funding gaining a 58% increase in its annual funding grant. The award was made in recognition of the organisation's vital role in supporting visual and performing arts.

- **The building designed by architects Hawkins\ Brown** boasts 5 -storey building provides 1360 sqm space dedicated to visual arts with; galleries, workshop/performance/rehearsal space, artists in residence facilities, and a cafe. Distinguished from the red clay buildings of the neighbourhood by its black brick façade and arrangement of frameless windows ranging in size (from 0.16 sqm to 4.84sqm), offers incidental and unexpected views into and out of the building.
- **Mission:** *The New Art Exchange ambition is to become a national centre of excellence promoting contemporary arts development within the cultural and creative industries, to deliver an innovative and exciting programme of activity to promote, support and advocate contemporary multi-cultural arts development in visual and performing arts and new media. To be a cultural centre led by African, African Caribbean and South Asian arts practice. To serve an international community from roots firmly embedded in the local area.*

Forthcoming Exhibition

Donald Locke: Pork Knocker Dreams is a mix of sculpture and paintings, exhibiting from **26 September to 19 December 2009**. Pork Knockers are intrepid individual gold prospectors, searching the jungles of the mythical El Dorado. Locke's influence has been acknowledged in seminal British exhibitions such as 'Back to Black' and 'The Other Story'. Curated by Indra Khanna and produced in partnership with New Art Exchange.